



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Videoconference (See link at bottom of agenda)
OR
Jefferson County Extension Office
864 Collins Road, Jefferson, WI 53549**

DATE: Monday, May 13, 2024
TIME: 8:30 a.m.
Committee Members: Matt Foelker, Elizabeth Hafften, Dan Herbst, John Kannard, Dwayne Morris

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Approval of Agenda (for possible rearrangement)
5. Election of Officers – Chair and Vice Chair
6. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
7. Approval of University Extension Education Committee Minutes from April 8, 2024
8. Communications
9. Introduction to Extension
10. Review of 2024 Departmental Budget
11. Discussion on Extension Office Marketing Plan
12. Discussion of Monthly Educator Reports – Steve Chmielewski (Community Educator), Alison Pfau (Bilingual Regional Dairy Educator), Jerry Wilcenski (4-H), Julie Hill (Horticulture Educator), Lisa Krolow (Bilingual FoodWise Coordinator), Josh Kamps (Regional Crop Educator)
13. Possible Items of Discussion/Agenda Items for Upcoming Meetings
14. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings:
June 10, July 8, August 12
15. Adjourn

Join Zoom Meeting

<https://us06web.zoom.us/j/89023756316?pwd=dEtDeXYrc1FMeTU0b0R0aG81a1VPdz09>

Meeting ID: 890 2375 6316

Passcode: 162604

Dial by your location: +1 312 626 6799 US (Chicago)

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodation for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. "Enriching people with knowledge, perspective, skills, and aspirations. "University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: April 8, 2024

Call to Order: Chair Kannard called the meeting to order at 8:31 am.

Roll Call: Committee members present in person: John Kannard, Matt Foelker, Mary Roberts. Dwayne Morris was present via Zoom.

Christine Wen, Janel Heidelmeier, Jerry Wilcenski, Steve Chmielewski, Lisa Krolow, Julie Hill, Katelyn Broedlow and Meghan Splinter were present in-person. Josh Kamps was present via Zoom.

Certification of Compliance with Open Meetings Law: In compliance.

Public Comment: None.

Approval of Agenda: Motion by Foelker, seconded by Roberts to approve the agenda as printed. Motion passed.

Approval of University Extension Education Committee Minutes from March 11, 2024: Motion by Foelker, seconded by Roberts, to approve the minutes as printed. Motion passed.

Communications: None.

Review of 2024 Departmental Budget: Wen stated we are right on target for this time of the year.

Extension Office Marketing Plan: Chmielewski stated the office team has met around 5 times to establish goals. Chmielewski listed the Extension Office's main three goals created by the office team along with the tactics that the office will use to meet these goals.

Discussion of Monthly Educator Reports:

Committee members received the Extension March 2024 written report in their agenda packets.

Steve Chmielewski, Community Development Educator, provided an oral report for the committee.

- The Broadband Workshop in Waterloo was rescheduled for May 29.
- Planning with Main St, Jefferson and Fort Atkinson Chambers of Commerce to provide a workshop on storefront designs to create a more positive perception with commercial space. This program is planned for May 20, and will be promoted to both members and nonmembers.
- Working on early preplanning with Sustain Jefferson for their strategic plan. The process will get started more in the summer.
- Working with the Solid Waste Committee on updating their solid waste plans. Currently, he is gathering information needed to bring to the committee.
- Connected with Blue Springs Lake District in Palmyra. He will be hosting a Zoom meeting in May with them. He will have specialists highlight the do's and don'ts of open meeting laws.

Alison Pfau, Regional Dairy Educator, was unable to attend the meeting. Her written report was provided.

- Wen stated Alison has her Handling and Administration of Vaccine and Medicine in Cattle Workshop this week. One day will be in Spanish and the other day in English.

Jerry Wilcenski, 4-H educator, provided an oral report for the committee.

- He referred to the handout of the Thrive Survey. He will be using this data to build up the youth sparks.
- Collaborating with Walworth County 4-H to educate a new and underserved group that comes in from Milwaukee to a farm in Walworth County.
- Our dairy project just hosted a robust dairy tour that was open to surrounding counties.

- Hosted a 4-H and Extension booth at the Fort Atkinson Children's Share and Care Fair and made a number of connections with attendees.
- Held the last Food4ward program of the year on grains. The youth made a sourdough starter.

Julie Hill, Horticulture Educator, provided an oral report for the committee.

- Continues to answer questions for residents
- Collaborating with Chmielewski on the store front project. Her main focus will be helping businesses with container and plant selection.
- Continues to lead virtual statewide programming: Emerald Ash Borer and No Mow May
- Currently has many in person programs: No Mow May, Container Gardening and Pollinator Gardening
- Meeting with the Jefferson County Parks Department today to network and share resources.
- Discussion was had.

Lisa Krolow, FoodWise Coordinator, provided an oral report for the committee.

- Wrapped up lessons in 10 Jefferson County Head Start classrooms. Will now be hosting an informational zoom for Head Start parents.
- Teaching a 5-part series at two senior meal sites in Jefferson County (Fort Atkinson and Watertown). Currently, working with the Jefferson senior meal site on hosting a quarterly session as not many people attend the meal site.
- Will be teaching a series at two new housing sites in Jefferson County (Fort Atkinson and Watertown) starting in the summer.
- Participating at an event at UW-Whitewater this week to help students budget for healthy food and provide recipes for food they may find at the food pantry.
- Piloting a Tai Chi program funded by a grant for rural counties for older adults.
- Preparing the FoodWise budget for next year.
- Discussion was had.

Alison Pfau joined the meeting at 9:15am.

Josh Kamps, Regional Crops Educator, provided an oral report for the committee.

- Continues to work on the Nitrogen Optimization Pilot Program with a colleague. This program will help educate farmers and agronomists on how to keep yields productive and profitable through nitrogen optimization.
- Shared information on the Badger Crop Connect webinar series. This program is held at 12:30pm on the second and fourth Wednesday of each month from April to October.
- Partnered with the Manure Applicator Safety Program held in Jefferson. He helped teach to Spanish speaking individuals through interpreters on being safe around manure and transportation of it on public roads.
- Working with a State Moth Trapping Network to trap moths in response to true armyworm damage. The trapping of moths will help educators gain more knowledge on when they are coming in to the state and understand more integrated pest management.

Alison Pfau, Regional Dairy Educator, provided an oral report for the committee.

- Attended a 4-H program in Walworth County to present to youth on how to make a halter and safety of vaccination and medication administration.
- Hosting the Handling and Administration of Vaccine and Medicine in Cattle Workshop this week. One day will be in Spanish and the other day in English.
- Discussion was had.

Possible Items of Discussion/Agenda Items for Upcoming Meetings: None.

Next Scheduled Meetings: May 13, June 10, July 8

Adjourn – Motion by Foelker, seconded by Roberts, to adjourn at 9:42am.

Minutes recorded by Katelyn Broedlow, Administrative Specialist



About Extension



We Are the Wisconsin Idea

UW-Madison Extension's outreach creates key connection points for families, communities, businesses, non-profit organizations, government, and more. We support local volunteers and leaders to take action and serve as role models in their communities, and we make sure Wisconsinites have the latest research, best practices, and educational opportunities. With a presence in every county in Wisconsin and in partnership with First Nations we are:



Promoting healthy relationships



Empowering health & well-being



Fostering civic & economic leadership



Supporting Wisconsin's agriculture industry



Enhancing Resilient Natural Resource Systems



Supporting positive youth development



Mission

To connect people with the University of Wisconsin. We teach, learn, lead and serve, transforming lives and communities.





Extension Jefferson County Overview

Mission

Extension connects people with the latest university research and knowledge. Extension services are delivered locally by dedicated staff funded in partnership with county government. Our mission to respond to community needs and collaboration is key to our work and making sure everyone is represented.

Extension's programming covers six program areas: *Agriculture, Community Development, Health & Well-Being, Human Development & Relationships, Natural Resources, and Positive Youth Development.*

Community Outreach

Educational programs delivered by Extension Jefferson County Educators include:

- [Positive Youth Development & Wisconsin 4-H Youth Development](#) provides project learning and youth leadership development.
- [FoodWise](#) advances healthy eating habits, active lifestyles and healthy community environments for families with limited incomes through nutrition education at the individual, community and systems levels.
- [Agriculture](#) resources and research to provide best practices for all aspects of agriculture.
- [Horticulture education](#) and resources about sustainable environmentally-sound gardening practices and answering diagnostic questions from residents.
- [Community Development](#) provides educational programming to assist leaders, communities, and organizations realize their fullest potential.

Wait, there's more! Did you know that Extension also provides education in Financial Education, Health Insurance, Health and Wellbeing, Parenting, Lifespan, and Natural Resources?

Empowering People and Communities

We listen, learn from, and respect local knowledge. We engage people, partners, and communities to address concerns and complex issues. We want everyone to thrive and be empowered to choose what's best for them through the information we provide.

Extension Jefferson County

University of Wisconsin-Madison – Division of Extension
920-674-7295 or <https://jefferson.extension.wisc.edu/>
864 Collins Road, Jefferson, WI 53549-1976

Leveraging Funding for Impact

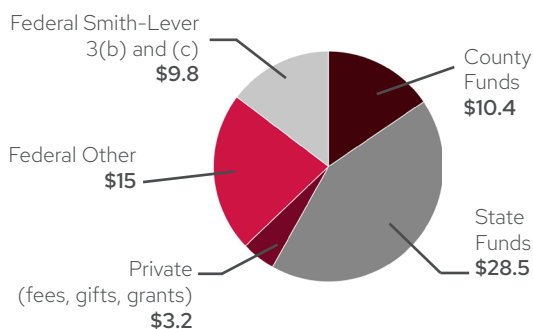
Division of Extension



Extension
UNIVERSITY OF WISCONSIN-MADISON

UW-Madison Extension's outreach creates key connection points for families, communities, businesses, nonprofit organizations, government, and more. We support local volunteers and leaders to take action and serve as role models in their communities, and we make sure Wisconsinites have the latest research, best practices, and educational opportunities.

Extension Funds 2023 (in millions)



Smith-Lever Allocation of Regular Funds to Extension (in millions)



The Smith-Lever Act of 1914 established the Cooperative Extension Service. It provides federal funds for Cooperative Extension activities through USDA. The act requires that states provide a 100 percent match from non-federal resources. Wisconsin provides a greater match: a \$3.95 state, county, and tribal funding leverage per \$1 of Smith-Lever funding. Wisconsin's Smith-Lever funds help Extension support youth, families, businesses, and communities in the following areas:

- **Positive youth development:** Our 4-H programming reaches over 26,000 youth enrolled in over 1,000 chartered 4-H clubs and groups in addition to over 6,700 enrolled, certified adult volunteer leaders. We support youth voice and leadership across communities and organizations and work in partnership with other organizations to strengthen outcomes for youth.
- **Sustainable agriculture systems and production:** Extension faculty, researchers, and field staff work closely with agriculture producers and their consultants to fine-tune and hone production practices that allow farms to be profitable while minimizing environmental impacts. Extension also helps farmers consider long-term planning as a way to protect and maintain their businesses over generations.
- **Urban and rural community vitality:** We support communities to develop strong social and economic networks, access resources, and develop a sense of belonging in their community. We advance these outcomes in the areas of organizational development and leadership, local government education, community food systems support, and community economic development support.
- **Health equity and well-being:** We catalyze positive change in Wisconsin's communities to promote health and well-being for all individuals and respond to emerging health issues. Our research-based programs increase individual skills and behaviors aligned with healthy lifestyles to achieve positive mental health, reduce risky substance use, and prevent chronic disease.
- **Human development and relationships:** We support families in caring for each other in ways that promote growth, understanding, and resilience. Our programming promotes aging-friendly communities, coaches effective parents and caregivers, supports early childhood development, and helps individuals build skills and capacity for long-term financial planning and well-being.
- **Energy and sustainability of natural resources:** We address diverse and pressing environmental challenges such as the spread of invasive species, improving soil health, and addressing water quality issues to support healthy and thriving communities and resilient ecosystems.

UW-MADISON EXTENSION BY THE NUMBERS

Extension is funded through Smith-Lever dollars, which are matched with state and county/tribal funds.

Each FY 2023 dollar received under the Smith-Lever 3(b) and (c) appropriation was leveraged by:

\$2.90 in state funding
+ \$1.05 in county/tribal funding

\$3.95 state and county leverage

CONTACT:

Karl Martin

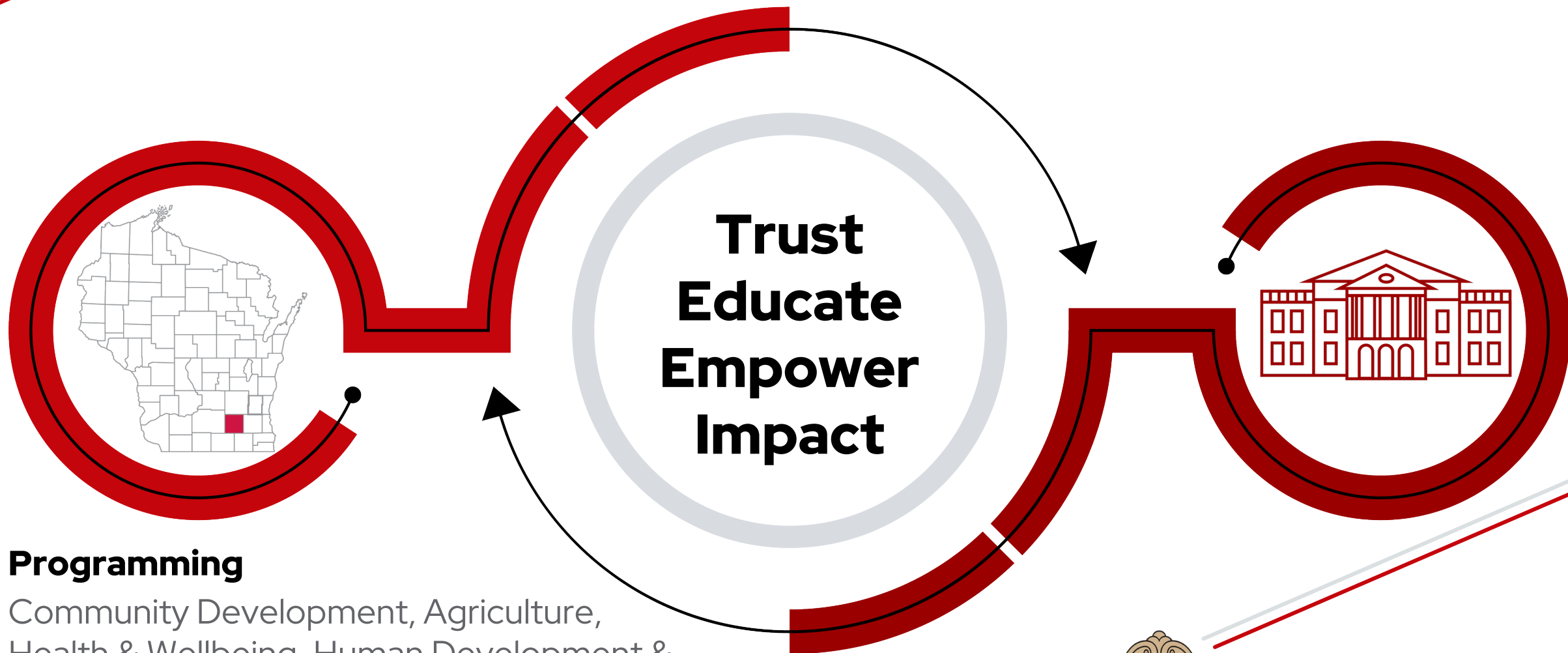
Dean and Director | UW-Madison Extension
608-263-2775 | karl.martin@wisc.edu

An EEO/AA employer, UW-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.



extension.wisc.edu

Wisconsin's Largest Classroom



Programming

Community Development, Agriculture, Health & Wellbeing, Human Development & Relationships, Natural Resources, and Positive Youth Development



Extension

UNIVERSITY OF WISCONSIN-MADISON

05/10/2024
14:15:11

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2024 01 TO 2024 04

ACCOUNTS FOR:
100 General Fund

	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL REVENUE	REMAINING REVENUE	PCT COLL
13301 UW Extension						
13301 411100 Gen Prop T	-310,773	0	-310,773	-77,693.34	-233,079.99	25.0%
13301 424001 22217 Fed Grants	0	0	0	.00	.00	.0%
13301 451002 PP Photo	0	0	0	.00	.00	.0%
13301 451100 Misc Bill	-3,000	0	-3,000	-30.00	-2,970.00	1.0%
13301 457020 Publ Sales	-50	0	-50	.00	-50.00	.0%
13301 457027 4-H Annual	-11,000	0	-11,000	-1,335.00	-9,665.00	12.1%
13301 471100 St Bill	0	0	0	.00	.00	.0%
13301 471120 St Bill Mc	0	0	0	.00	.00	.0%
13301 471130 St Bill Or	-2,608	0	-2,608	.00	-2,608.00	.0%
13301 485200 Donat Res	0	0	0	.00	.00	.0%
13301 511210 Wage Reg	117,567	0	117,567	22,466.80	95,099.89	19.1%
13301 511210 22101 Wage Reg	0	0	0	.00	.00	.0%
13301 511220 Wage Ovt	0	0	0	.00	.00	.0%
13301 511240 Wage Temp	0	0	0	.00	.00	.0%
13301 511310 Wage SL	0	0	0	.00	.00	.0%
13301 511320 Wage Vac	0	0	0	.00	.00	.0%
13301 511330 Wage Long	375	0	375	.00	375.00	.0%
13301 511340 Wage Hol	0	0	0	.00	.00	.0%
13301 511350 Wage Mic	0	0	0	.00	.00	.0%
13301 511380 Wage Berv	0	0	0	.00	.00	.0%
13301 512141 SS	8,664	0	8,664	1,555.69	7,108.09	18.0%
13301 512141 22101 SS	0	0	0	.00	.00	.0%
13301 512142 Ret (Emlr)	7,505	0	7,505	1,541.99	5,962.83	20.5%
13301 512142 22101 Ret (Emlr)	0	0	0	.00	.00	.0%
13301 512144 Health	23,360	0	23,360	8,277.83	15,081.95	35.4%
13301 512144 22101 Health	0	0	0	.00	.00	.0%
13301 512145 Life	33	0	33	2.40	30.12	7.4%
13301 512145 22101 Life	0	0	0	.00	.00	.0%
13301 512147 ED & Train	0	0	0	.00	.00	.0%
13301 512150 FSA Contr	0	0	0	.00	.00	.0%
13301 512151 HSA Contri	969	0	969	.00	969.07	.0%
13301 512152 Limted FSA	0	0	0	.00	.00	.0%
13301 512153 HRA Contri	0	0	0	.00	.00	.0%
13301 512173 Dental	2,208	0	2,208	427.15	1,780.85	19.3%
13301 512173 22101 Dental	0	0	0	.00	.00	.0%
13301 521258 Comp Maint	500	0	500	.00	500.00	.0%
13301 529170 Grounds Ke	0	0	0	.00	.00	.0%
13301 529299 Purch Care	101,991	0	101,991	.00	101,991.11	.0%

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Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2024 01 TO 2024 04

ACCOUNTS FOR:		ORIGINAL	ESTIM REV	REVISED	ACTUAL	REMAINING	PCT
100	General Fund	ESTIM REV	ADJSTMTS	EST REV	REVENUE	REVENUE	COLL
13301	531243 Furniture	0	0	0	.00	.00	.0%
13301	531298 UPS	50	0	50	17.39	32.61	34.8%
13301	531303 Comp Eq	1,000	0	1,000	.00	1,000.00	.0%
13301	531311 Postage	2,608	0	2,608	.00	2,608.00	.0%
13301	531312 Office Sup	5,000	0	5,000	130.88	4,869.12	2.6%
13301	531313 Print & Dp	0	0	0	.00	.00	.0%
13301	531314 Small Item	500	0	500	.00	500.00	.0%
13301	531314 22101 Small Item	0	0	0	.00	.00	.0%
13301	531314 22217 Small Item	0	0	0	.00	.00	.0%
13301	531322 Subscript	600	0	600	.00	600.00	.0%
13301	531324 Memb Dues	500	0	500	270.00	230.00	54.0%
13301	531325 4H & Ext B	0	0	0	.00	.00	.0%
13301	531326 Advertise	500	0	500	.00	500.00	.0%
13301	531348 Educ Sup	5,000	0	5,000	468.50	4,531.50	9.4%
13301	532325 Registr	1,200	0	1,200	.00	1,200.00	.0%
13301	532332 Mileage	3,500	0	3,500	461.63	3,038.37	13.2%
13301	532334 Com Travel	700	0	700	.00	700.00	.0%
13301	532335 Meals	500	0	500	.00	500.00	.0%
13301	532336 Lodging	1,000	0	1,000	.00	1,000.00	.0%
13301	532339 Other Trvl	50	0	50	.00	50.00	.0%
13301	533225 Tele Fax	2,000	0	2,000	116.20	1,883.80	5.8%
13301	533236 wirel Int	0	0	0	.00	.00	.0%
13301	535242 Maint Mach	3,600	0	3,600	744.83	2,855.17	20.7%
13301	536535 Act Center	4,000	0	4,000	.00	4,000.00	.0%
13301	571004 IP Tel All	1,084	0	1,084	361.32	722.68	33.3%
13301	571005 Dup Allc	0	0	0	.00	.00	.0%
13301	571007 MIS Direct	0	0	0	.00	.00	.0%
13301	571009 MIS PC	26,622	0	26,622	8,874.00	17,748.00	33.3%
13301	571010 MIS Sys	2,081	0	2,081	693.68	1,387.32	33.3%
13301	591519 Oth Ins	1,301	0	1,301	370.48	930.08	28.5%
13301	591519 33001 Oth Ins	865	0	865	.00	865.00	.0%
13301	594813 Cap Office	0	8,000	8,000	.00	8,000.00	.0%
13301	594819 Cap Oth Eq	0	0	0	.00	.00	.0%
13301	594950 Oper Res	0	0	0	.00	.00	.0%
13301	699700 Res Oper	0	0	0	.00	.00	.0%
13301	699999 Budget FB	0	-8,000	-8,000	.00	-8,000.00	.0%
TOTAL General Fund		0	0	0	-32,277.57	32,277.57	.0%
TOTAL REVENUES		-327,431	-8,000	-335,431	-79,058.34	-256,372.99	
TOTAL EXPENSES		327,431	8,000	335,431	46,780.77	288,650.56	

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14:15:12

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2024 01 TO 2024 04

	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL REVENUE	REMAINING REVENUE	PCT COLL
GRAND TOTAL	0	0	0	-32,277.57	32,277.57	.0%



April 2024 Report

COMMUNITY DEVELOPMENT



The Community Economic Development program promotes local economic well-being and quality of life in Wisconsin communities. We work with and support community economic development practitioners and organizations, tribal and governmental entities, and business and nonprofit organizations and help gain access to the information, research, education, and technical assistance necessary to make informed decisions.

- Planning for a Storefront Improvement program for commercial spaces in collaboration with Jefferson Main St Association, Jefferson Chamber of Commerce and Fort Atkinson Chamber of Commerce for business owners to explore and develop low cost strategies to increase customer experience. The anticipated outcome of this effort is to enhance the aesthetic appeal and functionality of storefronts, thereby attracting more customers and boosting local business growth. (Steve Chmielewski)

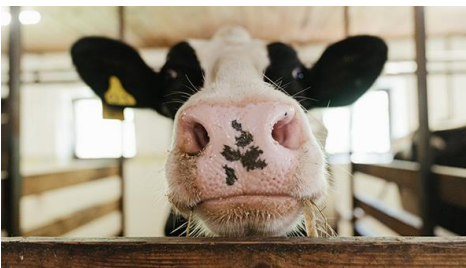
CROPS & SOILS



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species. Our work supports people, communities and businesses.

- A soil management presentation for farmers discussing soil health practices, soil fertility levels, and forage production goals to increase forage management capacity, soil and water quality outcomes, and farm profitability in livestock grazing systems. (Joshua Kamps)
- A forage management presentation discussing planting alfalfa green into cereal rye for farmers, agronomists, and conservation professionals attending a local forage council annual meeting which shared field research results for reduced soil and nutrient loss, soil health improvements, and alfalfa establishment success when implementing this alfalfa establishment practice. (Joshua Kamps)

DAIRY



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species. Our work supports people, communities and businesses.

- Planning and developing short educational videos in Spanish and English, emphasizing different dairy farming practices and topics such as calf care, nutrition, dairy production, reproduction, health, farm worker/farm



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manager relationship and animal welfare. Also, in partnership with the regional crops educator, will planning videos about soil health, weed and pest management and diversified cropping systems. (Alison Pfau)

- Development of partnership and trust-base relationship with dairy farmers, dairy workers and field plant reps, providing them with available dairy resources and programs to support improving dairy production. (Alison Pfau)
- Planning for education outreach for dairy producers and allied industry professionals in collaboration with Dairy Program Colleagues and UW-Madison Department of Animal and Dairy Sciences Colleagues. The goal of this effort is to increase knowledge of enteric methane emissions within dairy farms so that production practices can be adapted with sustainability in mind. (Alison Pfau)
- An on-farm, hands-in training for farm personnel, where participants learned the importance of animal health products such as vaccines and medication, proper handling use of handling of animal health products, and the consequences of improper handling and administration of animal health products to ensure animal health products are being administered and handling in a manner that ensures safety for animals and farm personnel. (Alison Pfau)
- The AMS user group for current users of automatic milking systems in Wisconsin. The goals were to identify management challenges, create a supportive community, facilitate learning, exchange ideas, and share best practices. This meeting commenced with an insightful lecture on the evolution of milking systems, tracing the trajectory of technological advancements in the dairy industry. Subsequently, participants engaged in a lively discussion regarding potential study topics, collectively identifying areas of interest and concern for further exploration. The upcoming session will focus on the critical topic of feeding within the context of Automatic Milking Systems (AMS), aiming to delve deeper into optimizing nutritional strategies for dairy herds in AMS environments. This endeavor resulted in the establishment of an AMS user group, sparking enthusiasm among participants to prolong the dialogue and delve into study topics aimed at improving efficiency and profitability. (Alison Pfau)

HEALTH & WELL-BEING



The Extension Institute of Health & Well-Being works to catalyze positive change in Wisconsin families through evidence-based programs focused on nutrition, food security and safety, chronic disease prevention, mental health promotion, and prevention of substance abuse. Rooted in both urban and rural communities, we're working together to help solve the state's most pressing well-being needs and to ensure that all Wisconsinites live stronger, healthier lives.

- During Financial Literacy Month, **UW Whitewater Campus organized a Resource Fair for students.** FoodWise participated with the campus food pantry that supports low-income students with their basic nutrition needs. We visited the pantry to see what inventory they had on hand. We distributed simple recipes to help students make the most of available ingredients. We also had some ingredients on hand that students were able to take with them from the event. We enjoyed conversations about budget-friendly cooking and wise grocery shopping, empowering students with practical skills for their everyday lives. (Lisa Krolow)
- FoodWise staff conducted two Zoom events for Head Start parents on the topic of food safety. The events were organized to provide parents with essential knowledge and practices related to food safety, with sessions





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conducted in both English and Spanish to ensure inclusivity and accessibility. The content covered during the events included: proper food storage techniques, safe handling practices, importance of hygiene in food preparation and common food safety hazards and how to avoid them. (Lisa Krolow)

- FoodWise staff conducted two Zoom events for Head Start parents on the topic of budgeting for healthy food. The purpose of these events was to equip parents with practical strategies and tips for making nutritious food choices while managing a limited budget. Separate sessions were held in English and Spanish to ensure accessibility for all participants. The content covered during the events included: strategies for budgeting effectively while prioritizing healthy food options, identifying affordable and nutritious foods and meal planning techniques to minimize food waste and maximize resources. (Lisa Krolow)
- Head Start is required to educate families on these two topics of food safety and budgeting for healthy food. Through two informative Zoom events, we successfully supported Head Start in meeting this obligation, contributing to the well-being of participating families. (Lisa Krolow)

HORTICULTURE



The UW-Madison's Extension Horticulture Program provide research-based horticulture information to Wisconsinites so they can make gardening decisions that keep their plants healthy while protecting the environment. We provide research- and evidence-based horticulture management education, resources and decision-making tools to home gardeners and commercial horticulture practitioners.

- An interview for the WCLO radio listening audience, where listeners learned about the invasive insect, spongy moths, in southern Wisconsin in order to prepare listeners for management options and reduce contamination and pollution from the overuse and misuse of horticulture chemicals. (Julie Hill)
- An in-person presentation for consumer horticulture audiences in partnership with UW-Whitewater Continuing Education, where participants learned about the “No Mow May” initiative and the impacts of lawn care on pollinator health so participants adopt gardening practices that increase pollinator habitat and reduce the use of horticulture chemicals. (Julie Hill)
- An in-person program for participants in the Whitewater Growers Club where they learned about container gardening planting and care techniques to maximize yield and integrated pest management to manage insects and diseases while reducing the use of horticulture chemicals. (Julie Hill)
- An in-person presentation for consumer horticulture audiences at Jefferson Public Library where participants learned about the “No Mow May” initiative and the impacts of lawn care on pollinator health so participants adopt gardening practices that increase pollinator habitat and reduce the use of horticulture chemicals. (Julie Hill)
- An online webinar for consumer horticulture audiences where participants learned about the “No Mow May” initiative and the impacts of lawn care on pollinator health so participants adopt gardening practices that increase pollinator habitat and reduce the use of horticulture chemicals. (Julie Hill)
- An online webinar for consumer and commercial horticulture audiences across the state where participants learned: how to identify ash trees, recognize the signs and symptoms of Emerald Ash Borer (EAB), the biology of this invasive insect and management options to suppress this invasive pest in Wisconsin. (Julie Hill)
- A yearlong activity/service for residents of Jefferson County to provide research-based answers to their horticulture questions. The goal of this effort is to educate individuals of Jefferson County so they can



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implement best practices in their landscapes that will positively affect the environment and their communities. (Julie Hill)

- Upcoming in-person presentation – Gardening Small at Johnson Creek Public Library, May 30 at 5:30pm. Growing veggies and flowers seems out of the question when space is precious, especially in a small yard, no yard, or a patio/balcony. Keeping in mind the basics of plant health, we will explore ways that you can maximize the space that you do have. We'll review a variety of methods such as container, square foot, vertical gardening and hydroponics. (Julie Hill)

Positive Youth Development



The Extension Institute of Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and afterschool programs give young people the hands-on experiences they need to develop an understanding of themselves and the world.

- A county wide project learning day for 4-H livestock project members, where youth can build on livestock feeding and care skills. This effort is designed to assist all youth trouble shoot livestock care problems, develop a plan of work for their projects, and build on livestock handling skills. (Jerry Wilcenski)
- A Food science, agronomy and agriculture educational county wide programming focused on youth Spark and expanding understanding of the whole crop industry in Jefferson County. The goal of this effort is to learn about food systems, food science, agricultural innovation, food artistry, and industry career. (Jerry Wilcenski)
- Statewide review of all agronomy, plant and soil science materials. Expansion of materials offered. (Jerry Wilcenski)



Extension

UNIVERSITY OF WISCONSIN-MADISON

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We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

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TRANSFORMING STOREFRONTS WORKSHOP



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- ✓ Visual Merchandising
- ✓ Container Plants



MONDAY
MAY 20TH
12-1 PM

Blodgett Garden Center
1222 Janesville Ave
Fort Atkinson, WI 53538

To register:

Use QR code, or call
Steve Chmielewski,
Extension Jefferson County
262/548-7781



The “Buzz” About Periodical Cicadas



Horticulture Program
DIVISION OF EXTENSION
UNIVERSITY OF WISCONSIN-MADISON

This spring offers an amazing opportunity to experience the rare emergence of periodical cicadas in Wisconsin.



Free Online Program

Wednesday, May 15, Noon–1 p.m.

Presented by PJ Liesch, Director
of the UW Insect Diagnostic Lab

Learn about the biology and life cycle of these fascinating insects and their role in the ecosystem. The program also covers when and where to expect cicada activity in Wisconsin and what it could mean for your own yard.

Register now at
go.wisc.edu/Wlgarden24



cicadas.wisc.edu
Report your sightings

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.

By sharing sightings of periodical cicadas in your area, you can help UW entomologists track these insects across the state. Plus, explore even more resources and information about cicadas on this website!